

# Business Performance Management in Practice

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## Goal

An optimal alignment of business goals is only possible with a process-oriented approach. Business Performance Management (BPM) will offer you the following values:

- Transforming data into practical information
- Distribution of information to all employees, customers and suppliers
- Maintaining a high consistency of data
- Generating decision criteria for the management
- "real time ability" - the right information at the right place at the right Information processor, just the right time

## Principal training topics

- Effective data visualization - Success principles for versatile businesses
- Efficient introduction of figures
- Balanced scorecard
- Lifecycle management - Approaches and Solutions

## Methods

Experience reports and presentations are supplemented by exercises in which participants have the opportunity to transfer the mediated content to your company with the support of our experts

## Target participants

Employees and executives from the fields of corporate organization, business development, strategic business planning and controlling

## Duration

1 day

## Time

19. Mar 2009  
22. October 2009

## Place

IMIG AG, Poststraße 35-37, 71229 Leonberg

## Price

480 Euro zzgl. gesetzl. MwSt.

**Registration:** Online at [www.imig-akademie.de/online](http://www.imig-akademie.de/online) or by fax: 0 71 52 / 9 28 46-35