

Design to Cost

Goal

In this seminar, participants learn the process of “design to cost” approach and will know how to influence the cost during the development of a product. In particular, the costs that are incurred subsequently (follow-up costs) should be involved in the consideration (e.g. distribution costs, service costs). This procedure is directly connected to Target Costing. Through a consideration of the alternatives within the "elements" of a product or service, the costs can often be lower, but equivalent benefits can be achieved in a client's view.

Principal training topics

- What is Design to Cost?
- Applications for the DTC method
- Prerequisites for a successful implementation
- Target cost determination
- Cost-oriented interpretation
- Cost control

Target participants

Project Manager

Duration

1 day

Time

07. May 2009

18. November 2009

Place

IMIG AG, Poststraße 35-37, 71229 Leonberg

Price

490 Euro zzgl. gesetzl. MwSt.

Registration: Online at www.imig-akademie.de/online or by Fax: 0 71 52 / 9 28 46-35