

Innovation Assessment

Goal

Representation of the process of an innovation Assessment

Main training topics

- Innovation benchmarking
- Creation of transparency within the innovation
- Identification of needs for improvement and initiation of appropriate actions

Methods

- Presentation of the assessment results
- Determination of need for action
- Initiation of measures and controlling

Target group

Innovation / R & D staff and executives

Duration

1,5 days

Time

28.-29. May 2009

01.-02. September 2009

Place

IMIG AG, Poststraße 35-37, 71229 Leonberg

Price

1.490 Euro zzgl. gesetzl. MwSt.

Registration: Online at www.imig-akademie.de/online or by Fax: 0 71 52 / 9 28 46-35