

# Problem solving and decision-making technique

---

## Goal

Throughout the development of a company arise strategic questions and problems in various fields requiring valid decision-making with regard to the medium- or long-term goals. Not only the actual situation should be considered and analyzed, but also the different decision option with accurate weighting. In addition to intuition and common sense, tools and methods are necessary to offer the essential help for deciding the correct and appropriate approach.

## Principal training topics

- Overview of various tools and techniques:
  - Force field analysis
  - SWOT-Analysis
  - Portfolio method
  - Walt Disney-Method
  - Ishikawa-Diagram
- Advantages and benefits of each method
- Scope and Purpose
- Methodological Do's and don'ts when using
- Simulation and exercises by using examples of case that are relevant to daily practice

## Methods

Every tool and technique will be presented through short and compact presentations. The focus is on personal application and implementation of these methods in your own daily work. The participants learn and experience the possibilities through exercises and corresponding simulations showing the effectiveness of the various instruments.

## Target Group

Professionals and managers from different functions and industries

## Duration

1 day

## Time

8. May 2009

28. September 2009

## Price

490 Euro zzgl. gesetzl. MwSt.

**Registration:** Online at [www.imig-akademie.de/online](http://www.imig-akademie.de/online) or by Fax: 0 71 52 / 9 28 46-35